



FOR IMMEDIATE RELEASE

WTC Announces Plans to Bring Fiber Services to Rossville, KS

Wamego, KS, 02-17-2021 — Rossville, Kansas will soon have added meaning for their tagline “Come Grow with Us”. Another small community left behind in the Internet race, Rossville is on the path to have a fiber network allowing Internet speeds of up to 1 Gig. Following a fiber build in Alma in 2020, WTC has announced plans to bring fiber technology to another rural community abandoned by its current communications provider.

“In today’s environment, the importance of a reliable Internet connection, with the speed to support remote work, has become more critical than ever,” stated Trish Heim, resident of Rossville and current city council member. “Although we have grappled with connectivity for years, last spring showed us how far behind we actually are. As students and employees were forced to work from remote locations, many of us either didn’t have the access or the access was so limited, we just couldn’t be productive.”

WTC hopes to change all that, as they are announcing plans to bring Fiber-to-the-Premise (FTTP) technology to Rossville. FTTP is a prime amenity because it allows people to stream TV online without buffering, instantly download movies and music, enjoy crystal clear HDTV, upload and download large files and work in the “cloud” at unprecedented speeds. FTTP also offers many benefits over traditional technologies, including the large bandwidth capacity needed to handle future demands as more devices become reliant on connectivity and higher bandwidth.

“We are very pleased to be announcing plans to bring fiber to the community of Rossville,” stated Jeff Wick, General Manager of WTC. “WTC understands the challenges of delivering advanced communication services in today’s connected environment, so having the opportunity to bring fiber to Rossville is exciting for us. In today’s world, Internet is no longer a luxury but has become an absolute necessity for rural communities.”

To ensure the long-term success of this project, WTC will be asking for a customer penetration rate of 70% before construction begins. With a project of this size and magnitude, a 70% customer penetration rate ensures the project's long-term feasibility. WTC will be engaging with community members and businesses to conduct pre-signup events to reach this goal.

WTC is headquartered in Wamego (KS) and provides a full line of Voice, Internet and Video services to residential, governmental, educational and commercial clients. For more information about WTC, please visit www.wtcks.com or call 785-456-1000.